



The potential of mobile applications to deliver rural information services

Monday 22 November

08:30 09:00 Registration

09:00 09:30 Welcome & Introduction of Participants

Oumy Ndiaye, Manager,
Communications Services
Department, CTA

09:30 10:00 **Overview of workshop and discussions**

Pete Cranston, lead
facilitator

Aim: to introduce the aims and programme of the observatory, share participant expectations, and set the agenda for discussions

Outcomes: participants are able to orient themselves to the range of experience within the group and the scope of the observatory agenda

Session 1 – Mapping the territory

Aim: to explore the full range of options for information dissemination and exchange using mobile devices from the experience of the participants and to locate these in the context of agricultural value chains.

Outcomes: participants are familiarised with the range of information dissemination, exchange and rural livelihood support activities on the ground and the resource present in the workshop.

10:00 10:15 Introduction to Knowledge café

Facilitation team¹

10:15 11:00 Knowledge café – Part One

11:00 11:30 *Tea/Coffee*

11:30 12:45 Knowledge café – Part Two

12:45 14:00 *Lunch*

14:00 15:00 Mapping mobile applications to the agricultural value chain

15:00 16:00 Gap Analysis – priorities and issues

16:00 18:30 **CTA/NEPAD Agency Week: Opening Ceremony & Press conference**

18:30 20:00 Cocktail reception

¹ Pete Cranston, Ednah Karamagi, Roselinie Murota, Dorothy Okello, Kevin Painting

Session 2 - Defining the context: the future of mobile applications

Aim: Using participatory methods and peer to peer learning, to explore the trends in mobile applications development and provision, and factors affecting their sustainability, including SMS/USSD approaches, traditional web based approaches, to newer approaches using web/mobile applications

Outcome: Outcome: participants are familiarised with the wide range of trends and initiatives and the advantages and disadvantages of different approaches (platforms, technological choices, development of the market).

09:00	10:00	Recap Day 1: implications for mobile technologies <u>Aim</u> : to allow space for participants to share reflections on Day One, including a summary of the main points raised. <u>Outcome</u> : general consensus on key issues to be considered in relation to mobile technologies	
10:00	10:15	Introduction to Knowledge Café	Facilitation team
10:15	11:30	Knowledge café – future trends	
11:30	12:45	Group feedback	
12:45	14:00	<i>Lunch</i>	

Session 3 – Mobile applications – identifying priority areas for rural development

Aim: Based on an appraisal of the potential uses of mobile devices in rural areas, to explore in depth the issues, opportunities and constraints in using mobile applications in rural development

Outcomes: Participants are familiarised with the processes involved in developing mobile applications and the priorities and modalities for future development

14:00	16:00	Introduction to case studies/components of mobile applications	Facilitation team
16:00	16:30	<i>Tea/Coffee</i>	
16:30	17:30	Developing requirements/Case Studies	
17:30	18:00	Group feedback	

Session 4 – Strategic implications: capacity and resource planning

Aim: to develop recommendations and summarise key issues relevant to the most significant changes covered in the Observatory

Outcomes: participants and CTA are able to take back concrete suggestions, recommendations and potential new proposals to their work situations

09:00 10:00 Recap Day 2

Aim: to allow space for participants to share reflections on Day Two, including a summary of the main points raised.

Outcome: general consensus on key issues to be considered in relation to mobile applications development

10:00 11:00 Presentation of case studies

11:00 11:30 *Tea/Coffee*

11:00 12:45 Policy & Regulatory Implications

**Dorothy Okello &
Facilitation team**

Aim: to focus discussion on the issues raised by the particular circumstances of each participants work situation and the lessons from the previous two days

Outcomes: participants are able to frame the issues raised by the discussions in the context of opportunities and challenges they face and identify key overarching issues.

12:45 14:00 *Lunch*

Session 5 – Summary and next steps

Aim: to concretise lessons learned, recommendations and proposals for collaborative work arising from the Observatory

Outcome: Credible and actionable next steps are agreed by participants for CTA and their own work contexts

14:00 14:30 Recap on discussions

14:30 15:30 Putting the pieces together (recommendations)

15:30 16:30 Developing a framework – next steps

16:30 17:00 Wrap up and closing